

ENTERED

September 11, 2020

David J. Bradley, Clerk

UNITED STATES DISTRICT COURT
SOUTHERN DISTRICT OF TEXAS
MCALLEN DIVISION

G&G CLOSED CIRCUIT EVENTS, LLC, §
§
Plaintiff, §
§
VS. §
§
MARIA DEL CARMEN MAY § CIVIL ACTION NO. 7:20-cv-00097
ALEJANDRO, individually, and d/b/a SAL §
Y PIMENTA RESTAURANT and d/b/a §
SAL Y PIMENTA, §
§
Defendant. §

OPINION AND ORDER

The Court now considers “Plaintiff’s Motion for Final Default Judgment & Brief in Support.”¹ Defendant has been served² but has neither appeared nor filed a response and the time for doing so has passed, rendering Plaintiff’s motion unopposed by operation of this Court’s Local Rule.³ After considering the motion, record, and relevant authorities, the Court **GRANTS** Plaintiff’s motion and **AWARDS** default judgment in favor of Plaintiff.

I. BACKGROUND AND PROCEDURAL HISTORY

This is an antipiracy case brought under the Federal Communications Act of 1934.⁴ Plaintiff is a broadcast corporation that alleges it had the exclusive right to sublicense a certain closed-circuit telecast, the “May 6, 2017 Saul Alvarez v. Julio Cesar Chavez, Jr. Super Middleweight Championship Fight Program, including undercard or preliminary bouts,

¹ Dkt. No. 12.

² Dkt. No. 6.

³ LR7.4 (“Failure to respond to a motion will be taken as a representation of no opposition.”).

⁴ 47 U.S.C. §§ 151–646.

(collectively the ‘Event’).⁵ Plaintiff alleges that, on May 6, 2017, “Defendant willfully intercepted or received the interstate communication of the Event.”⁶ “Defendant then transmitted, divulged and published said communication, or assisted in transmitting, divulging and publishing said communication, to patrons” in Defendant’s establishment, the Sal Y Pimienta Restaurant located in Palmview, Texas.⁷ Plaintiff alleges that the satellite-originated transmission of the telecast was electronically coded or scrambled such that it could not be exhibited without Plaintiff’s authorization and provision of electronic decoding capability, but Defendant misappropriated the transmission without obtaining Plaintiff’s authorization or paying.⁸

Plaintiff timely filed a complaint on April 7, 2020.⁹ A process server attested to serving Defendant personally on April 14th.¹⁰ Defendant’s deadline to answer was May 5, 2020,¹¹ but to date Defendant has neither appeared nor answered. Plaintiff sought entry of default on June 2, 2020,¹² which this Court granted on June 3, 2020.¹³ The Court ordered Plaintiff to file a motion for default judgment by July 3rd,¹⁴ which Plaintiff did.¹⁵ That motion is now before the Court.

II. DISCUSSION

a. Legal Standard

⁵ Dkt. No. 1 at 2, ¶ 5.

⁶ *Id.* at 3, ¶ 11.

⁷ *Id.* at 3, ¶ 11.

⁸ *Id.* ¶¶ 8–12.

⁹ Dkt. No. 1; *see Prostar v. Massachi*, 239 F.3d 669, 671 (5th Cir. 2001) (per curiam) (holding that a 3-year statute of limitations applies to claims under the Communications Act).

¹⁰ Dkt. No. 6.

¹¹ *See* FED. R. CIV. P. 12(a)(1)(A)(i).

¹² Dkt. No. 7.

¹³ Dkt. Nos. 10–11.

¹⁴ Dkt. No. 10 at 3.

¹⁵ Dkt. No. 12.

Obtaining a default judgment is a three-step process: “(1) default by the defendant; (2) entry of default by the Clerk’s office; and (3) entry of a default judgment.”¹⁶ Once entry of default is made, “plaintiff may apply for a judgment based on such default. This is a *default judgment*.”¹⁷ Defendant has defaulted by failing to answer or otherwise appear in this case and entry of default has already been made against her.¹⁸ The only remaining question is whether the third step, entry of default judgment, is appropriate.

Federal Rule of Civil Procedure 55(b) authorizes entry of default judgment with court approval, which is not lightly granted. Default judgments are a disfavored and drastic remedy, resorted to only in extreme situations such as an unresponsive party.¹⁹ The Court will not grant default judgment automatically or as a matter of right, even if a defendant is in default.²⁰ Whether to grant default judgment is left to the sound discretion of the District Court.²¹ Determining the propriety of default judgment is itself a three-step process.

First, the Court must determine whether the Plaintiff’s claims are well-pled and substantively meritorious.²² After all, a defendant’s failure to answer or otherwise defend does not mean the particular legal claims levied are valid and merit judgment against the defendant.²³ When analyzing the merits of claims, the Court may assume the truth of all well-pled allegations in the Plaintiff’s complaint because Defendant, by her default, admits well-pled allegations of

¹⁶ *Bieler v. HP Debt Exch., LLC*, No. 3:13-CV-01609, 2013 WL 3283722, at *2 (N.D. Tex. June 28, 2013) (citing *N.Y. Life Ins. Co. v. Brown*, 84 F.3d 137, 141 (5th Cir. 1996)).

¹⁷ *N.Y. Life Ins. Co. v. Brown*, 84 F.3d 137, 141 (5th Cir. 1996).

¹⁸ Dkt. Nos. 10–11.

¹⁹ *Sun Bank of Ocala v. Pelican Homestead & Sav. Ass’n*, 874 F.2d 274, 276 (5th Cir. 1989).

²⁰ *Ganther v. Ingle*, 75 F.3d 207, 212 (5th Cir. 1996).

²¹ *Mason v. Lister*, 562 F.2d 343, 345 (5th Cir. 1977).

²² See *Wooten v. McDonald Transit Assocs.*, 788 F.3d 490, 498 (5th Cir. 2015).

²³ See *Nishimatsu Constr. Co. v. Hous. Nat’l Bank*, 515 F.2d 1200, 1206 (5th Cir. 1975).

fact.²⁴ But the Court will not hold the Defendant to admit facts that are not well-pled or to admit conclusions of law.²⁵

Second, if Plaintiff states a well-pled claim for relief, the Court examines six factors to determine whether to grant default judgment:

whether material issues of fact are at issue, whether there has been substantial prejudice, whether the grounds for default are clearly established, whether the default was caused by a good faith mistake or excusable neglect, the harshness of a default judgment, and whether the court would think itself obliged to set aside the default on the defendant's motion.²⁶

Third, if the plaintiff's claims are meritorious and default judgment appears appropriate, the Court must determine whether the requested relief is proper. Specifically, default judgment "must not differ in kind from, or exceed in amount, what is demanded in the pleadings."²⁷ The Court will determine how to calculate damages. The general rule is "unliquidated damages normally are not awarded without an evidentiary hearing" but the exception is for when "the amount claimed is a liquidated sum or one capable of mathematical calculation."²⁸ When this exception applies, there is no need for an evidentiary hearing and the Court can enter default judgment on the papers.

b. Analysis

1. Whether Plaintiff's Claim is Substantively Meritorious

Plaintiff alleges Defendant violated 47 U.S.C. §§ 553 or 605,²⁹ but moves for default judgment under section 605.³⁰ Section 553 provides "[n]o person shall intercept or receive or

²⁴ *Id.*

²⁵ *Id.*

²⁶ *Lindsey v. Prive Corp.*, 161 F.3d 886, 893 (5th Cir. 1998).

²⁷ FED. R. CIV. P. 54(c); *see also Ditech Fin., L.L.C. v. Naumann*, 742 F. App'x 810, 813 (5th Cir. 2018) (holding that rendering relief in a default judgment differs from other kinds of judgment).

²⁸ *Leedo Cabinetry v. James Sales & Distrib., Inc.*, 157 F.3d 410, 414 (5th Cir. 1998) (quoting *James v. Frame*, 6 F.3d 307, 310 (5th Cir. 1993)).

²⁹ Dkt. No. 1 at 4, ¶ 16.

³⁰ Dkt. No. 12 at 4, ¶ 10.

assist in intercepting or receiving any communications service offered over a cable system, unless specifically authorized to do so by a cable operator or as may otherwise be specifically authorized by law.”³¹ Section 605 provides that “[n]o person not being authorized by the sender shall intercept any radio communication and divulge or publish the existence, contents, substance, purport, effect, or meaning of such intercepted communication to any person.”³² Both sections are intended to provide for remedies and penalties to “protect the revenue of television cable companies from unauthorized reception of their transmissions,”³³ but Plaintiff cannot recover under both.³⁴ Section 553 applies to cable communications whereas section 605 applies to radio communications.³⁵ “Radio communication” in section 605 encompasses “satellite cable programming.”³⁶ Section 605 is a strict liability statute, and Plaintiff need only show that Defendant exhibited its broadcast without Plaintiff’s authorization.³⁷ There is no good faith defense and Defendant’s intent is irrelevant except with respect to enhanced damages.³⁸

Plaintiff pleads that it is a license company with the exclusive rights to license the “closed-circuit telecast of the May 6, 2017 [Event] at closed-circuit locations such as theaters, arenas, bars, clubs, lounges, restaurants and the like throughout Texas.”³⁹ “One of the bouts for

³¹ 47 U.S.C. § 553(a)(1).

³² *Id.* § 605(a).

³³ *Prostar v. Massachi*, 239 F.3d 669, 673 (5th Cir. 2001) (quoting *Kingvision Pay Per View, Ltd. v. Boom Town Saloon, Inc.*, 98 F. Supp. 2d 958, 961 (N.D. Ill. 2000)); *see also* H.R. REP. NO. 98-934, at 83, reprinted in 1984 U.S.C.C.A.N. 4655, 4720 (“The Committee is extremely concerned with a problem which is increasingly plaguing the cable industry—the theft of cable service. . . . Theft of service is depriving the cable industry of millions of dollars of revenue each year which it should otherwise be receiving.”).

³⁴ *Joe Hand Promotions, Inc. v. Carter*, No. 18-CV-01105-RM-MEH, 2018 WL 3640713, at *3, 2018 U.S. Dist. LEXIS 129288, at *8 (D. Colo. Aug. 1, 2018), *report and recommendation adopted*, No. 18-CV-01105-RM-MEH, 2018 WL 6791095 (D. Colo. Oct. 1, 2018); *accord J & J Sports Prods., Inc. v. CruisinI, Inc.*, No.

417CV11155TGBDRG, 2019 WL 1584538, at *4, 2019 U.S. Dist. LEXIS 63242, at *8 (E.D. Mich. Apr. 12, 2019).

³⁵ *J&J Sports Prods., Inc. v. Mandell Family Ventures, L.L.C.*, 751 F.3d 346, 352–53 (5th Cir. 2014).

³⁶ 47 U.S.C. § 605(d)(6).

³⁷ *J&J Sports Prods. v. Little Napoli, Inc.*, No. H-13-1237, 2014 WL 3667903, at *2, 2014 U.S. Dist. LEXIS 99032, at *5 (S.D. Tex. July 22, 2014) (Miller, J.).

³⁸ *Joe Hand Promotions, Inc. v. Easterling*, No. 4:08 CV 1259, 2009 WL 1767579, at *4, 2009 U.S. Dist. LEXIS 52517, at *12 (N.D. Ohio June 22, 2009) (collecting cases).

³⁹ Dkt. No. 1 at 2, ¶ 5.

the Event included the undercard fight between Lucas Matthysse and Emmanuel Taylor.”⁴⁰ In order to safeguard against unauthorized exhibition of the Event, Plaintiff alleges that the satellite transmission was “electronically coded or ‘scrambled.’”⁴¹ Because the Event was not available to be viewed by the general public, only those contractually authorized by Plaintiff could decode the transmission and exhibit the Event.⁴² Plaintiff adduces an affidavit of Thomas P. Riley, its attorney, consistent with the foregoing allegations.⁴³

Plaintiff alleges that Defendant exhibited the Event at Plaintiff’s restaurant in Palmview to restaurant patrons without Plaintiff’s authorization and without paying the licensing fee on the date of the Event, May 6, 2017.⁴⁴ Plaintiff bolsters its allegations with an affidavit of an auditor, Matthew Schlieper, who entered Defendant’s restaurant on the night in question for about 13 minutes after paying a \$5 cover charge and “observed Lucas Matthysse . . . and Emmanuel Taylor . . . fighting in the 2nd round.”⁴⁵ The auditor described 2 flat screen televisions in the restaurant dining area and 1 projection screen in an outside patio area all displaying the Event.⁴⁶ Plaintiff alleges that Defendant’s exhibition of the Event was accomplished by unauthorized misappropriation or interception of Plaintiff’s transmission for Defendant’s private financial gain.⁴⁷

⁴⁰ *Id.* at 3 n.1.

⁴¹ *Id.* at 3, ¶ 8.

⁴² *Id.* at 2–3, ¶¶ 6–9.

⁴³ See Dkt. No. 12-1 at 6–7, ¶¶ 3–8.

⁴⁴ Dkt. No. 1 at 3–4, ¶¶ 11–14.

⁴⁵ Dkt. No. 12-1 at 22.

⁴⁶ *Id.*

⁴⁷ Dkt. No. 1 at 3–4, ¶¶ 12–15.

The Court finds that Plaintiff has established that Defendant exhibited the broadcast without Plaintiff's authorization in violation of 47 U.S.C. § 605.⁴⁸ As Plaintiff's claim is substantively meritorious, the Court turns to whether default judgment is proper.

2. Whether Default Judgment is Proper

The Court examines the six factors to determine the propriety of default judgment.⁴⁹ The record does not reveal any material issues of fact and the grounds for default are clearly established because, as detailed above, Plaintiff has established through its allegations and evidence that its claims are substantively meritorious. Defendant, by her failure to answer or otherwise appear, cannot contest Plaintiff's well-pled allegations.⁵⁰ There is no indication in the record that Defendant's default has been caused by a good faith mistake or excusable neglect, so default judgment is not unduly or prejudicially harsh, and there is no substantial prejudice to Defendant, as the affidavit of service indicates that Defendant was personally served with process⁵¹ and served by mail with the entry of default⁵² and has failed to respond to date. In light of the foregoing, the Court finds that it would not feel obliged to set aside a default judgment on Defendant's motion. For these reasons, default judgment as to Plaintiff's claim is proper against Defendant.

3. Appropriate Relief

Having found default judgment proper, the Court determines appropriate relief.

i. Compensatory Damages

⁴⁸ See *Joe Hand Promotions, Inc. v. Lee*, No. CIV.A. H-11-2904, 2012 WL 1909348, at *3 (S.D. Tex. May 24, 2012) (Hoyt, J.) ("As a strict liability statute, to prove a violation, the plaintiff need only show that the Event was shown in the defendant's establishment without the plaintiff's authorization.").

⁴⁹ See *Lindsey v. Prive Corp.*, 161 F.3d 886, 893 (5th Cir. 1998).

⁵⁰ *Nishimatsu Constr. Co. v. Hous. Nat'l Bank*, 515 F.2d 1200, 1206 (5th Cir. 1975).

⁵¹ Dkt. No. 6 at 2.

⁵² See Dkt. No. 11.

Plaintiff may elect one of two methods of damages calculation.⁵³ In lieu of actual damages, “the party aggrieved may recover an award of statutory damages for each violation . . . involved in the action in a sum of not less than \$1,000 or more than \$10,000, as the court considers just.”⁵⁴ Plaintiff elects statutory damages and seeks the maximum.⁵⁵ Plaintiff contends that it would “be impossible to determine the full extent of the profits lost by Plaintiff and the additional damages sustained by Plaintiff as a result of Defendant’s unlawful actions,”⁵⁶ and that Plaintiff “has been deprived of the ‘value, benefits and profits derived’ from the unauthorized broadcast of the Event to Defendant’s Establishment and its patrons as well as the value of ‘business investment, business opportunities and goodwill.’”⁵⁷ Plaintiff’s evidence indicates that Defendant’s restaurant had a seating capacity of about 100 people, but only about 25 patrons at the time Plaintiff’s auditor observed Defendant exhibiting the Event.⁵⁸ Plaintiff would have charged \$2,200 for Plaintiff’s authorization to exhibit the Event at an establishment with a seating capacity of 1–100 people,⁵⁹ or \$3,200 for a restaurant with a seating capacity of 101–200 people.⁶⁰

United States District Courts throughout the country have used a variety of methods to calculate appropriate statutory damages: a “flat sum based on considerations of justice,” an amount that will deter but that will not put a defendant out of business, counting the patrons that viewed the exhibition and multiplying the head count by \$20 to \$300 to account for the

⁵³ See 47 U.S.C. § 605(e)(3)(C).

⁵⁴ 47 U.S.C. § 605(e)(3)(C).

⁵⁵ Dkt. No. 1 at 4 (citing 47 U.S.C. § 605(e)(3)(C)(i)(II)); *accord* Dkt. No. 12 at 5, ¶ 12.

⁵⁶ Dkt. No. 12 at 5, ¶ 14.

⁵⁷ *Id.* at 6, ¶ 15 (quoting *Am. Television & Commc’ns Corp. v. Floken, Ltd.*, 629 F. Supp. 1462, 1466 (M.D. Fla. 1986)).

⁵⁸ Dkt. No. 12-1 at 23.

⁵⁹ *Id.* at 27. *But see* Dkt. No. 12-1 at 7, ¶ 7 (Affidavit of Thomas P. Riley) (“[F]or this particular event, in Texas, if a commercial establishment had a maximum fire code occupancy of 200 persons, the commercial sublicense fee would have been \$3,200.00.”).

⁶⁰ Dkt. No. 12-1 at 35.

licensor's per-patron residential license fee, counting the television sets that exhibited the intercepted broadcast and multiplying the number by \$5,000, and simply awarding default judgment in the amount of all damages requested by Plaintiff.⁶¹ The Court must increase the statutory damages award above Plaintiff's actual damages or commercial establishments "would be encouraged to violate the law knowing the full extent of their liability would not exceed what they would have to pay for a license on the open market."⁶²

This Court finds statutory damages in the amount of \$3,200 are appropriate. The award compensates Plaintiff \$2,200 for its actual commercial license fee losses and awards an additional \$1,000 to deter future violations.

ii. Enhanced Damages

Plaintiff seeks enhanced damages.⁶³ "In any case in which the court finds that the violation was committed willfully and for purposes of direct or indirect commercial advantage or private financial gain, the court in its discretion may increase the award of damages, whether actual or statutory, by an amount of not more than \$100,000 for each violation."⁶⁴ Thus, a Court must find (1) willfulness and (2) some commercial advantage or gain to award enhanced damages. Plaintiff points to aggravating factors it contends should urge the Court to grant enhanced damages, specifically that Plaintiff: acted willfully, acted for the purpose of commercial advantage or financial gain, broadcast the Event on a big-screen television, broadcast the Event on multiple televisions, advertised the Event to draw patrons, charged a

⁶¹ *J & J Sports Prods., Inc. v. Cruisin1, Inc.*, No. 417CV11155TGBDRG, 2019 WL 1584538, at *3, 2019 U.S. Dist. LEXIS 63242, at *6–7 (E.D. Mich. Apr. 12, 2019); *Kingvision Pay-Per-View Corp. v. Prime Time Saloon, Inc.*, No. 95 CV 1422 (DGT), 1996 U.S. Dist. LEXIS 23187, at *15 (E.D.N.Y. Sep. 30, 1996).

⁶² *Joe Hand Promotions, Inc. v. Chios, Inc.*, No. 4:11-CV-2411, 2012 WL 3069935, at *5 (S.D. Tex. July 27, 2012) (Hoyt, J.) (quoting *Fallaci v. New Gazette Literary Corp.*, 568 F. Supp. 1172, 1174 (S.D.N.Y. 1983)), *aff'd*, 544 F. App'x 444 (5th Cir. 2013).

⁶³ Dkt. No. 1 at 4, ¶ (d) (citing 47 U.S.C. § 605(e)(3)(C)(ii)); *accord* Dkt. No. 12 at 9, ¶ 19.

⁶⁴ 47 U.S.C. § 605(e)(3)(C)(ii).

cover, sold food and beverages while exhibiting the Event, and exhibited the Event in an urban area.⁶⁵ Plaintiff seeks \$50,000 or five times the amount of statutory damages.⁶⁶

As to the first element of enhanced damages, a “willful” act in the context of a civil statute is defined as “disregard for the governing statute and an indifference for its requirements.”⁶⁷ In determining whether “the violation was committed willfully,” courts have considered the following as indicia of willfulness: repeated violations, a sophisticated understanding of the satellite programming industry and the governing statutes, a defendant’s failure to appear and defend against allegations of willful conduct, a defendant’s substantial unlawful monetary gains, and other egregious circumstances.⁶⁸ “Given that the transmission was electronically coded or scrambled . . . there was no way the Defendant[t] could have innocently accessed the broadcast of the Event; [she] had to act specifically and willfully to illegally intercept the transmissions.”⁶⁹ Defendant has not appeared to defend herself in this action despite personal service.⁷⁰ Furthermore, the evidence indicates Defendant advertised her exhibition of the Event.⁷¹ The Court finds Defendant willfully violated the statute.

As to the second element of enhanced damages, courts consider “such factors as the number of televisions on which defendants broadcast the Event, the food and beverages it sold to

⁶⁵ Dkt. No. 12 at 8–9, ¶¶ 21–23 (collecting cases).

⁶⁶ *Id.* at 10, ¶ 25.

⁶⁷ *J&J Sports Prods., Inc. v. Sw. Texas Entm’t, Inc.*, No. DR-17-CV-045-AM, 2019 WL 2565255, at *4 (W.D. Tex. Mar. 27, 2019) (quoting *ON/TV of Chi. v. Julien*, 763 F.2d 839, 844 (7th Cir. 1985)); *accord Entm’t by J & J v. Al-Waha Enters.*, 219 F. Supp. 2d 769, 776 (S.D. Tex. 2002) (Crone, J.).

⁶⁸ *Joe Hand Promotions, Inc. v. Easterling*, No. 4:08CV1259, 2009 WL 1767579, at *6 n.2, 2009 U.S. Dist. LEXIS 52517, at *16–18 n.2 (N.D. Ohio June 22, 2009) (collecting cases).

⁶⁹ *Joe Hand Promotions, Inc. v. 152 Bronx, L.P.*, 11 F. Supp. 3d 747, 755 (S.D. Tex. 2014) (Harmon, J.); *see also J & J Sports Prods., Inc. v. Garcia*, No. CIV. A. H-08-1675, 2009 WL 2567891, at *4, 2009 U.S. Dist. LEXIS 72233, at *12 (S.D. Tex. Aug. 14, 2009) (Harmon, J.) (quoting *Time Warner Cable v. Googies Luncheonette, Inc.*, 77 F. Supp. 2d 485, 490 (S.D.N.Y. 1999)) (“[S]ignals do not descramble spontaneously, nor do television sets connect themselves to cable distribution systems.”). *But see J & J Sports Prods., Inc. v. Cruisin1, Inc.*, No. 417CV11155TGBDRG, 2019 WL 1584538, at *4, 2019 U.S. Dist. LEXIS 63242, at *9 (E.D. Mich. Apr. 12, 2019) (holding that the record could not exclude “technological happenstance or mistake”).

⁷⁰ Dkt. No. 6.

⁷¹ *See* Dkt. No. 12-1 at 25 (the restaurant whiteboard); *id.* at 30 (a Facebook advertisement of the Event at Defendant’s restaurant).

customers, as well as the cover charge, and whether it was broadcast in a relatively urban city where the broadcast would have more than a minimal impact.”⁷² The evidence shows Defendant charged and received a \$5 cover charge from patrons.⁷³ The evidence also shows Defendant broadcast the Event on 2 dining area televisions and 1 patio projection screen.⁷⁴ However, Plaintiff does not allege or show Defendant sold food or beverages at the time of the Event or broadcast the Event in a relatively urban city.⁷⁵ Nevertheless, the Court finds that Defendant committed the violation for purposes of direct or indirect commercial advantage or gain.⁷⁶

Therefore, the Court awards enhanced damages. “Generally, it is reasonable to increase an actual or statutory damages award by a multiplier to penalize Defendants for willful acts.”⁷⁷ This Court favors a multiplier of three to eight times the amount of statutory damages.⁷⁸ The Court will award triple the amount of statutory damages, specifically, \$9,600 in enhanced damages under 47 U.S.C. § 605(e)(3)(C)(ii).

iii. Costs and Attorneys’ Fees

Because the Court has found Defendant liable in this action, Defendant must compensate Plaintiff for costs and reasonable attorneys’ fees.⁷⁹ Plaintiff requests attorneys’ fees in the amount of one-third of the recovery.⁸⁰ “An award equal to one-third of the recovery . . . is

⁷² *152 Bronx, L.P.*, 11 F. Supp. 3d at 756 (footnotes omitted).

⁷³ See Dkt. No. 12-1 at 22, 27.

⁷⁴ *Id.* at 22.

⁷⁵ See Dkt. Nos. 1, 12.

⁷⁶ See Statement of Senator Robert W. Packwood, Chairman of the Committee on Commerce, Science, and Transportation, on the House Amendments to S. 66, 130 CONG. REC. S14286, as reprinted in 1984 U.S.C.C.A.N. 4742, 4750 (Oct. 11, 1984) (“It is further intended that the term ‘direct or indirect commercial advantage or private financial gain’ be interpreted broadly by both the courts in deciding actions, and the Department of Justice in pursuing actions, under this section [47 U.S.C. § 605(e)(3)(C)(ii)]. Those who willfully violate subsection (a) and directly or indirectly enjoy commercial gain from those violations, may be reached.”).

⁷⁷ *Joe Hand Promotions, Inc. v. Chios, Inc.*, No. 4:11-CV-2411, 2012 U.S. Dist. LEXIS 104979, at *13 (S.D. Tex. July 27, 2012) (Hoyt, J.).

⁷⁸ *J&J Sports Prods. v. Rivera*, No. H-13-902, 2014 WL 3533472, at *3, 2014 U.S. Dist. LEXIS 95853, at *11 (S.D. Tex. July 14, 2014) (Harmon, J.).

⁷⁹ 47 U.S.C. § 605(e)(3)(B)(iii).

⁸⁰ Dkt. No. 12 at 10, ¶ 26 (citing Dkt. No. 12-1 at 39, ¶ 6).

reasonable for cases such as this, and is frequently the measure of attorney's fees used in Communications Act cases by federal courts in Texas.”⁸¹ This Court has routinely granted one-third of the recovery as attorneys' fees.⁸² Plaintiff demonstrates, via an affidavit of its attorney, that an award of one-third of the recovery is reasonable in this case because of the attorney's training and experience with cases of this type and the attorney's review of the applicable factors, specifically, those set forth in Texas Disciplinary Rule of Professional Conduct 1.04.⁸³ The Court finds Plaintiff's position meritorious and awards one-third of the recovery, specifically, \$4,266.67.

Although Plaintiff requests costs, Plaintiff does not set out the amount of costs.⁸⁴ Nonetheless, the Court awards costs of court as authorized by statute.⁸⁵

Plaintiff also requests contingent attorneys' fees for appellate services.⁸⁶ The statute directs the Court to award full costs and reasonable attorneys' fees to the aggrieved party who prevails.⁸⁷ Therefore, the Court awards costs and reasonable attorneys' fees to Defendant according to the following:

- a) \$10,000 in the event Defendant files a motion to vacate this opinion and order, a motion under Federal Rule of Civil Procedure 60 in this case, a motion for a new trial, a motion for reconsideration, or any other postjudgment pre-appeal motion that does not result in a reversal of this opinion and order or the Court's final judgment.

⁸¹ *J&J Sports Prods., Inc. v. Casita Guanajuato, Inc.*, No. A-13-CA-824-SS, 2014 WL 1092177, at *3, 2014 U.S. Dist. LEXIS 35601, at *8 (W.D. Tex. Mar. 19, 2014).

⁸² *E.g., J&J Sports Prods., Inc. v. Bustillos*, No. 4:08-cv-01069 (S.D. Tex. Apr. 8, 2009) (Harmon, J.), Dkt. No. 19 at 2 (awarding \$20,000 for \$60,000 recovery); *J&J Sports Prods., Inc. v. Alvarado*, No. 4:08-cv-00218 (S.D. Tex. May 29, 2008) (Lake, J.), Dkt. No. 10 at 2 (awarding \$20,000 for \$60,000 recovery); *J&J Sports Prods., Inc. v. Zavala*, No. 4:09-cv-01359 (S.D. Tex. Aug. 28, 2009) (Hoyt, J.), Dkt. No. 9 at 2 (awarding \$20,000 for \$60,000 recovery).

⁸³ Dkt. No. 12-1 at 39, ¶ 6.

⁸⁴ Dkt. No. 12 at 11, ¶ (4).

⁸⁵ 28 U.S.C. §§ 1920, 1923–24.

⁸⁶ Dkt. No. 12-1 at 42–43.

⁸⁷ 47 U.S.C. § 605(e)(3)(B)(iii) (“The Court shall direct the recovery of full costs, including awarding reasonable attorneys' fees to an aggrieved party who prevails.”); *see Norris v. Hartmarx Specialty Stores, Inc.*, 913 F.2d 253, 257 (5th Cir. 1990) (“A long and consistent line of Fifth Circuit precedent allows awards of attorneys' fees for both trial and appellate work.”).

- b) \$15,000 in the event Defendant files an appeal to the United States Court of Appeals for the Fifth Circuit that does not result in a reversal of this opinion and order or the Court's final judgment.
- c) \$5,000 in the event Defendant files a motion for rehearing or reconsideration in the United States Court of Appeals for the Fifth Circuit that does not result in a reversal of this opinion and order or the Court's final judgment.
- d) \$15,000 in the event Plaintiff petitions for writ of certiorari to the Supreme Court of the United States on appeal of this case or responds to Defendant's petition for writ of certiorari to the Supreme Court of the United States on appeal of this case, if the Supreme Court's determination does not result in a reversal of this opinion and order or the Court's final judgment or affirms this opinion and order or the Court's final judgment.
- e) \$30,000 in the event the Supreme Court of the United States grants a writ of certiorari on appeal of this case which does not ultimately result in a reversal of this opinion and order or the Court's final judgment, unless the grant of the writ of certiorari and the reversal are combined in one Supreme Court order or opinion decided without oral argument.

Plaintiff also requests postjudgment interest "at the highest lawful rate."⁸⁸ The Court

finds this request reasonable and awards postjudgment interest in accordance with 28 U.S.C. § 1961 at the interest rate in effect at the time of Plaintiff's request: 0.16%.⁸⁹ The interest shall compound annually but shall be computed daily to the date of full payment.⁹⁰

III. HOLDING

For the foregoing reasons, the Court **GRANTS** Plaintiff's motion for default judgment⁹¹ and enters default judgment in favor of Plaintiff against Defendant. The Court **AWARDS** amounts to Plaintiff collectible against Defendant as follows:

- \$3,200.00 in statutory damages;
- \$9,600.00 in enhanced damages;
- \$4,266.67 in attorneys' fees;
- costs of court pursuant to 28 U.S.C. §§ 1920, 1923, and 1924;
- postjudgment interest at the rate of 0.16% on the total award; and
- contingent appellate costs and reasonable attorneys' fees, in the amounts set forth above.

⁸⁸ Dkt. No. 12 at 11, ¶(4).

⁸⁹ See UNITED STATES DISTRICT & BANKRUPTCY COURT, SOUTHERN DISTRICT OF TEXAS, POST-JUDGMENT INTEREST RATES - 2020, <https://www.txs.uscourts.gov/page/post-judgment-interest-rates-2020> (last visited Sept. 8, 2020).

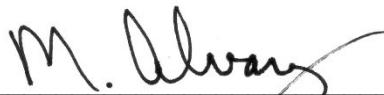
⁹⁰ 28 U.S.C. § 1961(b).

⁹¹ Dkt. No. 12.

A final judgment in accordance with Federal Rule of Civil Procedure 54 will follow. This case will terminate upon entry of the final judgment.

IT IS SO ORDERED.

DONE at McAllen, Texas, this 11th day of September 2020.



Micaela Alvarez
United States District Judge